

# DANIELLE SONEFF

## CURRICULUM VITAE

---

### PROFILE

Danielle Soneff is a thesis-based Master of Arts candidate in Human Geography at the University of Alberta and a designer pursuing transdisciplinary projects and research. She is active in research and practice focused on the interrelationship of people, built environments and culture - specifically exploring how objects or spaces influence an individual's and society's behaviour. She is active in research and design, focusing on design futures, planning, governance, environmental, and experiential outcomes. She has displayed public and transitory art, participated in artist talks, curated exhibitions, implemented public pilot projects, and participated in design residencies in Alberta, Canada. Her research and design work has been documented in publications and exhibitions.

---

### EDUCATION

Masters of Arts - Human Geography, University of Alberta, Canada, 2022-Present

Indigenous Canada Course, University of Alberta, Canada, 2021.

Social Innovation Certificate, University of Cape Town, Coursera, 2019.

Bachelor of Design with Major in Industrial Design, University of Alberta, Canada, 2015.

---

### EMPLOYMENT

Teaching Assistant, University of Alberta, September 2022- Present.

Brand Manager, ArtHouse Residential, Edmonton, Alberta. August 2018 - Present.

Project Manager, MADE - Sheltered | Exposed Exhibition, Edmonton, Alberta. June 2016 - June 2017.

Interim Program Manager and Project Support Services, City of Edmonton, Facade Improvement and Development Incentive, Small Business, Edmonton, Alberta. July 2016 - December 2016.

Production Designer, Onlea, Edmonton, Alberta. July 2015 - July 2016

---

### RESEARCH AND CREATIVE ACTIVITY CONTRIBUTIONS

#### PUBLICATIONS | IN REVIEW

Soneff, D., & Shields, R. (2023). The Material Culture of Winter Cities. In Review. Department of Earth and Atmospheric Science, University of Alberta, Edmonton, Canada.

#### RESIDENCIES | INVITED

Tom Sutherland Design Residency. Hosted by Dialog, in Calgary, Canada. Design Residency, Charrette and Public Presentation. February 21-24, 2023. <https://www.youtube.com/watch?v=z4UUrBilPB8>

# DANIELLE SONEFF

## CURRICULUM VITAE

### AWARDS

Canada Graduate Scholarship - Master's (SSHRC) 2023/24. AWARDED \$17,500.

Eugene Brody Graduate Scholarship - 2023/ 24, AWARDED \$3,200.

Walter H Johns Graduate Fellowship 2023/24, AWARDED \$7,100.00

Award of Excellence, Urban Design - Student Projects, Impose, with Threshold Art + Design, Royal Architecture Institute of Canada RAIC. Awarded 2016.

Edmonton Urban Design Award - Award of Excellence, Student Projects Impose, with Threshold Art + Design. Awarded 2015.

Claude Lienau Memorial Award - Industrial Design, University of Alberta. Awarded 2015.

Jason Land Scholarship - Government of Alberta. Awarded 2013, 2014, 2015.

### RESEARCH GRANTS | PRINCIPAL INVESTIGATOR

CIP Travel Grant, Edmonton Arts Council. Support for Research in Design for Winter Systems. 2015.

### AWARDED GRANTS | GROUP

Transitory Public Art, Edmonton Arts Council. Awarded grant for Impose. Awarded 2014. \$30,000.00.

### PUBLIC PRESENTATIONS

Soneff, Danielle, Michael Janz, Cherie Klassen, and Fares Mandour. "MADE (Re)Imagine Mainstreet." Invited presentation and panel talk. MADE. Presenting student work from a collaborative project with a panel discussion. Melcor Property Jasper Avenue, Edmonton, Canada. April 11, 2023.

Soneff, Danielle. "Edmonton Design Week-Pecha Kucha." Invited pecha kucha talk. MADE. Talk on the How the Systems Design of a Place Can Influence the Culture of a Northern City. Studio 96, Edmonton, Canada. October 13, 2022.

### CREATIVE ACTIVITY CONTRIBUTIONS

#### SOLO PROJECTS

##### Local Warming

2014 - 2019

Location: Hawrelak Park, Victoria Park, and Rundle Park

Medium: Mixed Media Installation

Budget: \$12,500

*Local Warming* leveraged an underutilized space to explore how objects in an environment can change an individuals behaviour. These unexpected and immersive structures acted as gathering points for Edmontonians to discover on a cold winter day.

# DANIELLE SONEFF

CURRICULUM VITAE

## GROUP PROJECTS

### **Reprieve with Danielle Soneff and Max Amerongen**

2017, 2020

Location: Jasper Avenue between 111 Street and 112 Street (2017)

Whyte Ave between Calgary Trail and 105 Street (2020)

Medium: Mixed Media Installation

Budget: \$5,000

Reprieve was a vibrant transitory space that welcomed and encouraged conversation. It was situated in front of the Edmonton General Hospital to attract hospital goers and provide a refuge. The bright colours were used to catch the eye and contrast the surrounding environment. The seating was designed to accommodate single and group users with a wide range of mobility. The transitory space was reused on Whyte Ave as part of the OSBA's public space activation.

### **IMPOSE with THRESHOLD Art + Design**

2015

Edmonton Arts Council

Location: Churchill Square and Peter MacDonnell Memorial Park Edmonton, AB

Medium: Mixed Media Installation

Budget: \$30,000

Impose is a public art project that explores the thresholds between environments. It took a critical look at the duality of lifestyle between public and domestic settings by superimposing one space on the other. By re-purposing shared public spaces we explored the commonalities and differences between the ways we use our urban spaces.

### **Cocoon with Danielle Soneff, Max Amerongen and Amanda Nogier**

2015

Edmonton Economic Development Corporation

Location: Shaw Conference Centre, Edmonton, AB

Medium: Mixed Media Installation

Budget: \$5,000

*Cocoon* was designed as a physical space for an impactful experience. It brought conference goers out of the traditional structure of a conference and into a transformative space that encouraged imaginative rethinking through it's use of common and reused materials.

## GROUP EXHIBITION

### **Sheltered + Exposed**

2017

Presented by MADE - Media, Arts, Design in Edmonton, Exposed!

Location: Latitude 53

### **Running With Scissors**

2015

Bachelor of Design Grad Show

FAB Gallery (1-1 Fine Arts Building)

# DANIELLE SONEFF

CURRICULUM VITAE

## CURATORIAL TEAM + ARTS PROJECT MANAGEMENT

### Sheltered + Exposed

2017

Gallery: Latitude 53

*Sheltered + Exposed* offered a discussion on the duality of shelter from and exposure to winter conditions. The exhibition features over 20 recent projects from across Alberta that exemplify ways in which architecture can support Albertans can enjoyment of winter life. This exhibition was inspired by both the exhibition *Vivre et concevoir avec la neige au Québec*, produced by Montreal's Maison de l'architecture du Québec (MAQ), and the City of Edmonton's Winter City Strategy. *Vivre et concevoir avec la neige au Québec* was presented in english for the first time in conjunction with our Alberta-based Sheltered + Exposed.

## CONTRIBUTION TO EXHIBITION PUBLICATIONS

Soneff, Danielle. 2017. "Local Warming" In *Sheltered + Exposed: Design for Alberta's Winter Life*, edited by Ruth Burns and Tiffany Shaw-Collinge and copy editing by Jane Soneff, 90-91. ISBN: 978-0-9958416-0-4.

Soneff, Danielle. 2015. "Impose" In *Edmonton Urban Design Awards*, published by Royal Architectural Institute of Canada, 57-59. ISBN: 978-0-919424-59-3.

## MEDIA | INTERVIEWS WITH OR WORK FEATURED IN

Jesperson, R., Bruntlette, C., Raitz, S., Soneff, D. RealTalk Round Table (2023) "Bike Lanes - Top Reason Why Your City Needs More of Them". <https://www.youtube.com/live/LA29dsbFr5Y?si=ws9GVpiY65wTrev4>

Simons, P. (2017) "Let's Learn The Right Lessons from Experience Jasper Avenue", *Edmonton Journal*, August 23, 2017.

Telus Storyhive. 2016. "Warming Up To Change In Edmonton". Mini Doc. [https://www.youtube.com/watch?v=G1UHubwUuss&list=RDCMUcr3uGP\\_koNLN7Oa91g1zjQ&start\\_radio=1&rv=G1UHubwUuss&t=1](https://www.youtube.com/watch?v=G1UHubwUuss&list=RDCMUcr3uGP_koNLN7Oa91g1zjQ&start_radio=1&rv=G1UHubwUuss&t=1). March 18, 2016.

Griwkowsk, F. (2015) "What Better Place For Treehouse Art Than Churchill Square?", *Edmonton Journal*, April 22, 2015.

CBC. 2015. "Churchill Square Treehouses Give Platform to Urban Growth". Invited Speaker on CBC Radio's Edmonton AM, November 20, 2014.

Mertz, E. (2015). "Treehouses Installed in Churchill Square As Part of Public Art Project" *Global News Edmonton*, April 20, 2015.

CBC. 2014. "Warming Hut Idea Could Thaw Edmonton's Frozen Pedestrians". Invited Speaker on CBC Radio's Edmonton AM, April 20, 2015.

Staples, D. (2014) "Huts Could Give Edmontonians Warm Feeling Inside", *Edmonton Journal*, November 14, 2014

# DANIELLE SONEFF

CURRICULUM VITAE

## ARTIST TALKS

Pecha Kucha Talk - Edmonton Design Week - November 2022.

Sheltered + Exposed Artist Talk - Latitude 53, Edmonton, Alberta - February 2017

Transitory Public Art Project Artist Talk - Latitude 53, Edmonton, Alberta - November 2014

Transitory Public Art Project Artist Talk - Churchill Square - Edmonton, Alberta - July 2014

## VOLUNTEER WORK

School of Urban and Regional Planning and MADE, Event Host and Organizer, "Curbing Traffic Presentation with Chris Bruntlette", October 20th, 2023

Edmonton Design Week, Event Organizer, "Design Matters - Speaker Series", October 13, 2023.

Edmonton Design Week, Event Organizer, "Towards an Architecture School", October 13, 2023.

Edmonton Design Week, Program Advisor and Funding Coordinator, 2023.

MADE - Media, Art, Design Exposed! Society, Board Advisor and Funding Coordinator, 2023.